



Kettering Holiday at Home • Labor Day Weekend

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FOR IMMEDIATE RELEASE

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KETTERING HOLIDAY AT HOME ANNOUNCES 2009 THEME

The 2009 Holiday at Home Committee announces the theme of this year's Labor Day weekend event, "**BACKYARD FUN**".

"The theme helps capture the mission and vision of Holiday at Home," said President Brian Long. "Holiday at Home was created more than 50 years ago to encourage residents to stay home over the holiday weekend."

With the release of the 2009 theme, many organizations entering the parade with floats will begin working on designs.

"We feel this theme gives people a lot of options and will hopefully inspire neighbors to think creatively and enter a float in the parade," said Long.

About Holiday at Home:

The Holiday At Home celebration began on Labor Day, 1959. From this, Holiday At Home was refined and enlarged to the present Labor Day weekend festival that is now enjoyed by thousands of south suburban residents and visitors.

The name, Holiday At Home, was selected through a contest. It promotes the idea of staying at home over the holiday weekend, rather than becoming part of the large group of travelers at that time.

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