



Kettering Holiday at Home • Labor Day Weekend

Kettering Holiday at Home Foundation, Inc. • PO Box 292564 • Kettering, Ohio 45429-2564 • www.holidayathome.org

FOR IMMEDIATE RELEASE

August 26, 2010

CONTACT: Kathy Lewis (937) 829-5597
Bill Tschirhart (937) 572-0562

HOLIDAY AT HOME PRE-SHOW AND PARADE TELEVISED LIVE ON LABOR DAY

KETTERING, Ohio – Once again this the Holiday at Home Parade and pre-show will be live on several channels in the Miami Valley. The pre-show, which includes interviews with Holiday at Home Volunteers, the 2010 Queen and her Court, the 2010 Grand Marshal and many other guests will begin at 9 am on Labor Day, Monday, September 6. The parade begins at 10 am.

“We recognize some people in the south suburbs are unable to attend the parade and we want to be sure they are able to enjoy it,” said 2010 Holiday at Home President Kathy Lewis. “The best seat in the house is still front and center along Far Hills Avenue however it’s important that the parade be visible to the entire Miami Valley.”

This year’s parade will include over 140 entries and 23 floats.

The pre-show will begin at 9 am followed by the parade at 10 am and will be aired on channels 6 and 991 on Time Warner Cable and Dayton Access Television (DATV) in Dayton. The pre-show and parade can also be seen on channel 99 on AT&T U-Verse.

Staff and volunteers from the Miami Valley Communications Council will provide the technical support necessary to televise the parade and pre-show.

About Holiday at Home:

The Holiday At Home celebration began on Labor Day, 1959. From this, Holiday At Home was refined and enlarged to the present Labor Day weekend festival that is now enjoyed by thousands of south suburban residents and visitors.

The name, Holiday At Home, was selected through a contest. It promotes the idea of staying at home over the holiday weekend, rather than becoming part of the large group of travelers at that time.

--###--